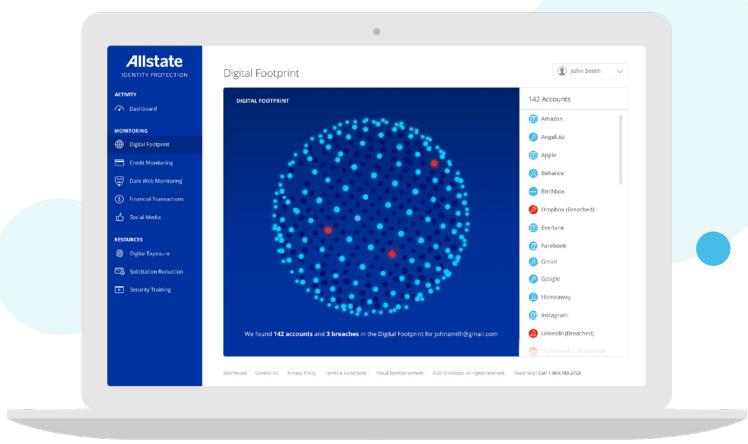




# Identity protection that keeps up with your digital life

Your identity is made up of more than your Social Security number and credit score. That's why we do more than monitor your credit reports. We help you look after your online activity, from financial transactions to what you share on social media — so you can protect the trail of data you leave behind.

Introducing our next evolution in identity protection. For over 85 years, we've been protecting what matters most. Now we're providing protection from a wide range of identity threats, so you can keep loving what technology adds to your life.



- See your personal data**
- Manage it with real time alerts**
- Protect your identity and finances from fraud<sup>†</sup>**

## Sign up during open enrollment

Questions? 1.800.789.2720

Plans and pricing

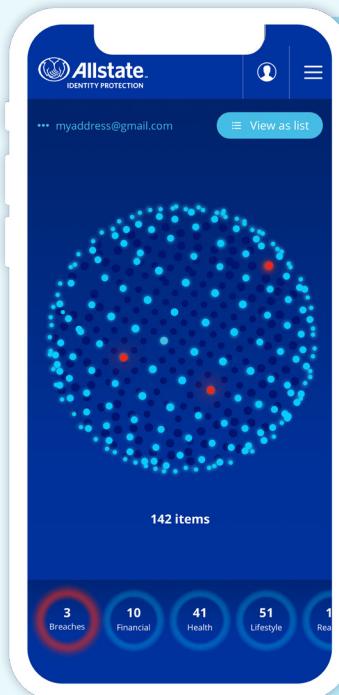
### Allstate Identity Protection Pro Plus

\$9.95 per person / month  
\$17.95 per family / month

# With Allstate Identity Protection Pro Plus you'll be able to

-  See and control your personal data with our unique tool, Allstate Digital Footprint™
-  Monitor social media accounts for questionable content and signs of account takeover
-  Check your identity health score
-  View and manage alerts in real time
-  Catch fraud at its earliest sign with tri-bureau monitoring and an annual tri-bureau credit report and score
-  Lock your TransUnion credit report in a click and get credit freeze assistance

-  Get help disputing errors on your credit report
-  See if your IP addresses have been compromised
-  Receive alerts for cash withdrawals, balance transfers, and large purchases
-  Get reimbursed for fraud-related losses like stolen 401(k) & HSA funds or fraudulent tax returns with our \$1 million identity theft insurance policy<sup>†</sup>
-  Protect yourself and your family (everyone that's "under your roof and wallet")\*



## Protect yourself and your family

Kids' online identities can grow up faster than they do. Our Family Plan provides coverage for kids and teens of all ages, so you can help protect their personal data and give them a safe head start. If they are dependent on you financially or live under your roof, they're covered.\*

\*For family plans only

Identity theft insurance underwritten by insurance company subsidiaries or affiliates of Assurant. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

## It's easy to get started

### 1. Enroll in Allstate Identity Protection Pro Plus

You're protected from your effective date. Our auto-on credit monitoring alerts require no additional setup.

### 2. Activate key features

Explore additional features in our easy-to-use portal. The more we monitor, the safer you can be.

### 3. Live your best life online

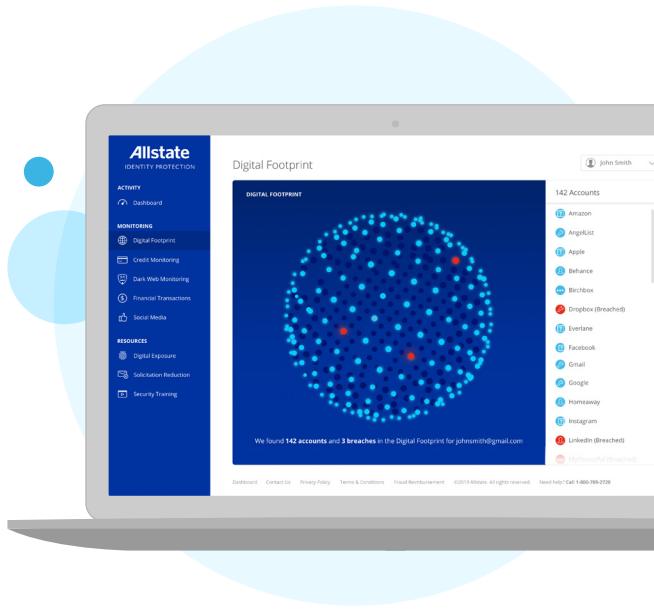
In the event of identity theft or fraud, you'll receive an alert as soon as it's detected.



## Product features

# Our proprietary technology solutions

We're reinventing identity protection with proactive monitoring that helps you see, manage, and protect your personal data.



### Allstate Digital Footprint™

A digital footprint is a collection of all the personal information you've left behind that might expose you to risk. The Allstate Digital Footprint, part of Allstate Identity Protection Benefits Plus, offers a simple way for you to see and secure your information, and is our next step in reinventing digital and identity protection. Manage and protect all the personal information you and your family shares with companies while shopping, banking or using social media.



### Dark web monitoring

In-depth monitoring goes beyond just looking out for a participant's Social Security number. Bots and human intelligence scour closed hacker forums for compromised credentials and other personal information. Then we immediately alert participants who have been compromised.



### Comprehensive monitoring and alerts

Proactive monitoring helps you stop fraud at its earliest sign and enables quick restoration for minimal damage and stress.



### Enhanced identity monitoring

Our proprietary monitoring platform detects high-risk activity to provide rapid alerts at the first sign of fraud.



### High-risk transaction monitoring

We send alerts for non-credit-based transactions like student loan activity and medical billing.



### Account activity

You're alerted when unusual activity on your personal banking accounts could be a sign of account takeover.



### Financial activity monitoring

Alerts triggered from sources such as bank accounts, thresholds, credit and debit cards, 401(k)s, and other investment accounts help you take control of your finances.



### Social media monitoring

Our enhanced monitoring keeps tabs on social accounts for everyone in the family, watching for vulgarity, threats, explicit content, violence, and cyberbullying. As an exclusive to Allstate Identity Protection Benefits Plus, we look out for account takeovers that could lead to costly reputation damage.



### IP address monitoring

Exclusive to Allstate Identity Protection Benefits Plus, we scan for malicious use of your IP addresses. IP addresses may contribute to a profile of an individual, which — if compromised — can lead to identity theft.



### Lost wallet protection

Easily store, access, and replace wallet contents. Our secure vault conveniently holds important information from credit cards, credentials, and documents.

continued on next page



## Solicitation reduction

We aid you in opting in or out of the National Do Not Call Registry, credit offers, and junk mail.



## Digital exposure reports

You can see and identify where your personal information is publicly available on the internet.



## Credit monitoring and alerts

We alert for transactions like new inquiries, accounts in collections, new accounts, and bankruptcy filings. Allstate Identity Protection Benefits Plus also provides credit monitoring from all three bureaus, which may make spotting and resolving fraud faster and easier.



## Data breach notifications

We send alerts every time there's a data breach affecting you directly so you can take action immediately.



## Credit assistance

Our in-house experts will help you freeze your credit files with the major credit bureaus. You can even dispute credit report items from your portal.



## Sex offender notifications

Our monitoring system notifies you if a sex offender is registered in a nearby area.



## Mobile app

Access the entire Allstate Identity Protection portal on the go! Available for iOS and Android.



## Protect the entire family

We have a generous definition of family, covering those who live in the participant's household and those they take care of financially — everyone that's "under roof and wallet." If they are dependent on you financially or live under your roof, they're covered.



## Best-in-class customer care

Should fraud or identity theft occur, highly trained in-house experts are available 24/7 to fully restore compromised identities, even if the fraud or identity theft occurred prior to enrollment. And with a \$1 million identity theft insurance policy — including reimbursement for HSA and 401(k) accounts<sup>†</sup> for Allstate Identity Protection Benefits Plus participants — you can rest assured that you're protected.



## Full-service case management and resolution

We fully manage your restoration case, helping you save time, money, and stress.



## Highly trained and certified support team

Our in-house experts are trained and certified to handle and remediate every type of identity fraud case. When resolving complex cases of identity theft, our satisfaction score is an industry-leading 100%.



## 24/7 U.S.-based customer care center

We believe customer care is an essential part of our team. Our support center is located directly in our corporate headquarters, and our customer care team is available 24/7.



## \$1 million identity theft insurance

If you fall victim to fraud, we will reimburse your out-of-pocket costs.<sup>†</sup>



## Stolen funds reimbursement

We'll reimburse you for stolen funds up to \$1 million, including stolen 401(k) and HSA funds for Allstate Identity Protection Benefits Plus participants. We'll even advance tax refunds.<sup>†</sup>

